YOUTH MENTAL HEALTH AND ADDICTION CHAMPIONS (YMHAC) INITIATIVE

Timelines



OBJECTIVES:

- 1. Raise awareness of the importance of mental health promotion and substance/alcohol misuse prevention for improving health and wellness, or preventing chronic disease and injury.
- 2. Train professionals and lay health educators who can implement programs and facilitate activities for behaviour modification and education/awareness.
- 3. Enable a cohort of Youth Mental Health and Addiction Champions to use creative peer-to-peer strategies to reduce the stigma of mental health and promote greater acceptance of mental illness as a part of the health and illness continuum.
- 4. Raise awareness among Youth Mental Health and Addiction Champions related to strategies to prevent substance use and misuse.
- 5. Provide Youth Mental Health and Addiction Champions with strategies to assist peers with substance abuse prevention.
- 6. Provide Youth Mental Health and Addiction Champions with strategies to assist peers to begin to address substance abuse issues through raising awareness of available information and resources/services.







DELIVERABLE	TARGET AUDIENCE		
		START	END
Initiation and Recruitment			
Recruitment of Internal Team – Public Health Leads and Supports	Public Health Units	January	March
Identification of YMHAC Advisory Members	Public Health Units RNAO	January	April
Connecting with School Mental Health Leads	Public Health Units	January	April
Recruitment of School Boards & Schools	Public Health Units District School Boards	April	Sept
Development of Steering Committee			
Development of Steering Committee members	Public Health Units Key Local Community Stakeholders	January	June
First Steering Committee meeting	Public Health Units Key Local Community Stakeholders	February	June





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Establishing Terms of Reference for Steering Committee	Public Health Units Key Local Community Stakeholders	February	June
Ongoing Steering Committee engagement and meetings	Public Health Units Key Local Community Stakeholders	June	On-going
Development of Youth Leads & Youth Champions			
Recruitment of Youth Leads	Public Health Units MH Leads and School Support Staff (may include)	April 1	October 13
Review/Edits of pre-training workshop material by Advisory members	Public Health Units	July 23	August 6
Review of Orientation materials and Webinar (Public Health Leads)	Public Health Units RNAO	July 23	September 15
Orientation training for Youth Leads	Public Health Units MH Leads and School Support Staff (may include)	September 15	October 24
Confirmation date of # participants for Centralized Training	Public Health Units	October 17	October 17
DELIVERABLE	TARGET AUDIENCE	TIME FRAME	



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Foundational Training	Public Health Units		
	Youth Leads		
	Public Health Leads	November 3	November 6
	MH Leads and School Support Staff (may include)		
	RNAO		
Planning for Local Champions Workshops	Public Health Units		
	Youth Leads		
	Public Health Leads	September 15 No	November 21
	MH Leads and School Support Staff (may include)		
Setting Local Champions	Public Health Units		
Workshop Dates (2 Champions workshops/site)	MH Leads and School Support Staff (may include)	September 15 October 31	October 31
Recruitment of Youth Champions	Public Health Units		
	Youth Leads		
	Public Health Leads	September 15	November 28
	MH Leads and School Support Staff (may include)		



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	Youth Leads		
Facilitation of Youth Champions workshops	Public Health Leads	November 21	January 31
	MH Leads and School Support Staff (may include)		
	Youth Leads		
Meet Youth Leads and Champions	Youth Champions		
to discuss youth engagement strategies	Public Health Leads	November 21	January 31
	MH Leads and School Support Staff (may include)		
	Youth Leads		
Youth engagement strategies with Youth Leads and Youth Champions	Youth Champions	January 19	March 6
	Public Health Leads		
Evaluation & Lessons Learned			
Finalization of evaluation plan	Public Health Units Evaluator	July 28	August 6
Finalization of evaluation plan	Evaluator RNAO	August 8	August 11
Pilot Testing of Youth Leads pre- survey	Evaluator Public Health Units	September 1	September 12
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Pre-Champion Workshop Evaluation

Obtain consent for Youth Lead *at recruitment	Public Health Units	September 15	October 24	
Administer Youth Lead pre-survey *at recruitment or pre-training	Public Health Units	September 15	October 24	
Obtain consent for Youth Champion *prior to workshop or at workshop	Public Health Units	September 15	January 16	
Administer Youth Champion pre- survey *At workshop	Public Health Units	November 21	January 16	
Post-Champion Workshop Evaluation				
Administer Youth Lead post-survey	Public Health Units	February	March	
Youth Champions post-survey	Evaluator Youth Champions	February	March	
Youth Lead focus group	Evaluator Youth Leads	February	February	
Public Health Lead focus group	Evaluator Public Health Leads	February	February	





4	School Support Staff post-survey	Evaluator MH Leads and School Support Staff	February	February		
	Key Findings and Dissemination					
	Analysis of evaluation findings	Evaluator	February	March		
	Finalization of evaluation report	Evaluator RNAO Public Health Units	February	April		
	Dissemination of key findings	Public Health Units RNAO	March	On-going		



